



**Barker Enterprises, Inc.**  
*creating copy that doesn't croak*

## **Services Catalog**

### **Direct Marketing and Relationship Marketing**

- Highly-segmented loyalty letters
- Postcard follow-ups
- Email campaigns
- Top-tier communications
- Special event invitations
- Tier renewal messages
- Welcome brochures

### **Sales Support**

- Web content
- Sales brochures
- Quick reference tools
- Fact sheets

### **Investor Relations and Public Relations**

- Advertorials
- Press releases
- Web content
- Fact sheets

### **Industry Specific Resources**

#### **Bio-tech/Pharmaceutical/Diagnostic Sales Support**

- Patient brochures
- Clinical journal synopses

### **Hotel Marketing & Convention Services**

- Pillow letters
- Advertorials
- Property brochures
- Web content
- Highly-segmented loyalty letters
- Boosters
- Postcard follow-ups
- Email campaigns
- Tier-renewal messages
- Top-tier communications
- Special event invitations
- Host letters
- Pillow letters